



FOR IMMEDIATE RELEASE

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Perry Paganelli Appointed Executive Vice President, Sales for CAF Environmental Solutions

Paganelli brings 20+ years of petroleum/convenience industry experience to CAF

Issaquah, WA (February 3, 2010) – CAF Environmental Solutions is very proud to announce that Perry Paganelli has been named Executive Vice President, Sales. Paganelli will be responsible for CAF's national sales team leadership and driving revenue. Paganelli will play a key role as CAF continues to expand its position as the leader in forecourt/convenience store cleaning technology.



“CAF is excited to have Perry joining our team.” says CAF President Mike Zahajko. “We see Perry as a significant next step to our company’s growth as we further expand our presence on the east coast and nationally.”

Paganelli comes to CAF after 11 years of sales management experience at OPW Fueling Components, a Dover Company. Over his tenure at OPW, Perry held different capacities of National Sales Management Roles including the Sales Management of the East Region, West Region & Canada. Paganelli’s previous experience in the petroleum industry includes sales management, and engineering positions with Wayne Division and Mobil Oil Corporation.

“I am extremely excited to join CAF in my new role to lead an exceptional team to help promote and grow an outstanding compliment of environmentally friendly, customer valued and cost effective system of outdoor cleaning products.”

Paganelli joins CAF Environmental Solutions as its Executive Vice President, Sales at an exciting time. He will lead CAF's sales team as they continue to roll-out their two newest products: *RADO™ gum remover* and *VIVX™ graffiti remover* recently launched at the 2009 NACS/PEI show and expand on their position as the leader in outdoor cleaning technology.

CAF's other outdoor cleaning solutions include: *eXIMO® waterless concrete cleaner*, *AERiS™ and ORUS™ super concentrate glass window cleaners*, *FRIGO™ winter additive*, *OTiS super concentrate surface cleaner*, and *LUXSS® multi-surface polish wipes*.

About CAF Environmental Solutions:

Headquartered in Issaquah, Washington, CAF Environmental Solutions is the leading manufacturer of environmental friendly and safe products for use in retail fuel. True to its motto: **Clean GREEN Smart®**, CAF supplies a complete outdoor cleaning program to improve operational **safety**; while providing a **'systematic' approach**; with real **cost savings** – all while supporting LEED® principles with truly GREEN products. For more, go to www.mycaf.com

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