



Press Releases

For Immediate Release
April 29, 2010

Cleaning Systems, Inc.® Promotes Mark Brock to Vice President of Marketing

De Pere, WI- Cleaning Systems, Inc.®, (CSI), is pleased to announce the promotion of Mark Brock to Vice President of Marketing. He was hired as Director of Marketing for CSI® in July of 2009 after holding positions with Sears Holdings in Hoffman Estates, IL and Shopko Stores in Green Bay, WI. “It is evident that Mark’s knowledge, experience and team building skills are keys to his success at CSI and he has earned this promotion through his hard work and dedication,” said Dave Krause, President and CEO of CSI®.

CSI® and its Lustra™ division are preparing to launch a new product line and solutions system next month at the 2010 Car Care World Expo in Las Vegas. “Mark has been instrumental in the development of a comprehensive launch plan for this system and we look forward to leveraging his marketing expertise as this system enters the marketplace,” said Krause.

About Cleaning Systems, Inc.:

Founded in 1976, Cleaning Systems, Inc.® is an ISO 9001-2008 and ISO14001-2004 registered manufacturer of premier cleaning and protection products for the transportation industry. DynaEdge®, a division of CSI, is a leading formulator, manufacturer and marketer of specialized cleaning and protection products for the commercial transportation industry including trucks, trains and aircraft. Visit www.CleaningSystemsInc.com for more information.