



NEWS RELEASE

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RE: NUFORM™ Launches New “Eco-Friendly” Line of Building Products

Nuform Building Technologies Inc. is pleased to introduce its new Sustainable Extrusion Technology to the car care industry. Named **R3**, for **Recycle, Reuse, Repurpose**, the technology uses third party postindustrial recycled polymers, which then go through stringent in-house quality control before being cleaned, blended and then reprocessed into new products. **R3** enables NUFORM to continue to produce high quality building products for the car care industry, while also playing a key role in diverting plastic waste from our landfills. The **R3** program is used in Nuform’s **CONFORM™** Vehicle Wash Buildings and **RELINE™** Wall and Ceiling Panel System.

Nuform is North America’s leading manufacturer of wall and ceiling paneling systems and concrete wall forming systems designed specifically for the vehicle washing industry.

David Saucy, General Manager at NUFORM comments further: “Our company is committed to the promotion of building greener, more environmentally friendly building structures. We don’t just talk about a greener future, we actually live it every day, and it is at the core of our manufacturing process using **R3** Sustainable Extrusion Technology. Since we released the **R3** RELINE™ at Car Care World Expo in Las Vegas last month, we have received nothing but positive feedback from our customers. As the car wash industry is looking to become more environmentally and socially responsible, we felt it was a natural fit to introduce “green” building products”.

Nuform’s R3 RELINE™ wall and ceiling panel was featured in the Green Product Pavilion at the 2010 Car Care World Expo. NUFORM’s environmental claims are validated by Underwriter’s Laboratories Inc., UL

Environmental, which audits the company’s manufacturing process and production records to ensure that each panel is made from a minimum 55% third party recycled content. Furthermore CONFORM™ and RELINE™ meet all US and Canadian buildings codes and are rated Class A for interior fire performance.

NUFORM’s products are also mold resistant as per ASTM G21. Look for the **R3** logo as a symbol of product excellence, innovation and sustainable environmental management.



SUSTAINABLE EXTRUSION TECHNOLOGY

RECYCLE > REUSE > REPURPOSE

WHY R3?

- NUFORM™ has over 15 years of proven, in the field performance using recycling process technology
- High quality co-extrusion & biextrusion processes create fused products that do not peel, flake or delaminate providing a consistent appearance and performance
- Provides contributions toward LEED points
- Highly mold & mildew resistant, along with low VOC emissions lead to healthier interior environments
- Reduced on-site painting and finishing thereby minimizing the use of more hazardous products
- Excellent thermal and light reflective properties promotes lower building energy costs



Nuform Featured Products Using R3 Extrusion Technology

RELINE™ - Wall & ceiling panels

- The industry's most **cost effective** paneling system for walls and ceilings
- Tongue and groove **locking** system with hidden fasteners
- **Heavy duty** slotted nailing strip for easy fastener installation
- Full complement of trim and accessories, including new baseboard/ crown molding trim
- Available in Nuform White and Bright White



CONFORM™ - For new construction – build it right from the ground up

- Durable finished concrete forms are ideal for all areas for any vehicle wash project
- Easy to install and maintain
- Increases the long term value of your investment
- Ideal for automatic bays, self serve walls, tunnels, vacuum islands, trash enclosures, pet washes and perimeter fences
- Available in Nuform White and Tan

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