



Press Releases

For Immediate Release
April 1, 2010

Cleaning Systems, Inc. (CSI) Announces Sales Management Re-structure and Promotions for its Lustra™ Division

De Pere, WI- CSI announces the promotion of Jim Koch to Vice President of North American Sales assuming the leadership of the North American Lustra™ division sales team. "With his 17 years of positive sales growth and contributions to the company, Jim has proven his ability to lead effectively," said Dave Krause, President of CSI. "He has the skills and experience needed to ensure our team achieves its maximum potential."

Koch will report to Doug Marquis who is promoted to Vice President of the Lustra™ Division. He will be responsible for the strategic direction of the company and will oversee the team leaders in administration, North American and International sales. "I am confident that with this new level of responsibility and purpose, Doug will help to strengthen and lead the division to reach its goals," stated Krause. Marquis has 15 years of experience in the carwash industry most recently as Vice President of Sales and Marketing for Lustra™.

About Cleaning Systems, Inc:

Founded in 1976, Cleaning Systems, Inc. is an ISO 9001-2008 and ISO14001-2004 registered manufacturer of premier cleaning and protection products for the transportation industry. CSI's Lustra™ Professional Car Care Products are environmentally friendly and designed to deliver a superior carwash experience.